

evopark and ParkMan start cooperation

Further expansion of mobility CONNECT in Finland

Cologne/Helsinki, October 27, 2021 – Software-as-a-Service provider evopark and mobility provider ParkMan start a cooperation. It enables the technical connection of the ParkMan app to already existing parking systems equipped with Scheidt & Bachmann GmbH technology in Finland. The aim is to give operators more opportunities to digitize their parking operations and to expand their own digital offering with another important mobility provider. Users of the ParkMan app will gain more options to make use of their registration in parking garages in Finland. Locally, the project is being supported by PARKTECH Finland Oy and is scheduled to go live at various locations later this year. mobility CONNECT is a manufacturer-independent mobility platform that acts as an interface between mobility providers and parking garage operators. By connecting these mobility providers to the platform, cooperation partners benefit from the proven technology, which is already used in nine countries. The goal of evopark is to enable a homogeneous and scalable platform for connecting mobility concepts to the existing parking infrastructure.

The digital pioneer evopark is an expert in Software-as-a-Service solutions for parking garage operators and mobility providers. ParkMan provides its users with easy access to free parking spaces and convenient cost processing of the exact parking duration. By connecting the app to mobility CONNECT, the accessibility of off-street car parks is extended for users and customers to get a wider range of parking options in selected cities in Finland.

"The cooperation with ParkMan is another important step to support operators in Finland and PARKTECH's partners in their digitization strategy. With the connection to ParkMan, we achieve a significant coverage of app users in Finland, who can now also park in off-street parking garages. We are pleased to welcome ParkMan to our platform," says Christian Grzona, Director Sales & Marketing at evopark GmbH. Mikko Väisänen, Sales & Marketing Director of ParkMan Oy adds: "ParkMan's strategy is to cooperate openly with all stakeholders in the parking industry. The modern and current customer experience is achieved through cooperation. Consumers, landlords, and parking operators all benefit from SaaS platforms and payment operators that are willing to work together to create the best possible customer

experience. We are excited that the industry is moving towards a more open, collaborative model.”

About ParkMan:

ParkMan is a parking app that makes it easy for consumers and business users to find the best parking options and pay for parking through the app. ParkMan’s mission is to make it easier for parking operators and landlords to connect with car drivers who are looking for parking. The ParkMan platform allows parking providers to sell on-demand visitor parking, parking subscriptions & permits. Through co-operations with Access control systems, it can also show parking availability in real time, and allow consumers to reserve parking in advance before they arrive. As the parking industry is going through a digital transformation, ParkMan aims to be a reliable, open-minded IT company that provides the most user friendly solutions to parking operators and landlords, which allows them to monetize their parking spots better. Find out more about ParkMan at <https://parkman.io/us>.

About evopark:

evopark is a German company, based in Cologne. It was founded in 2014 as a start-up with the aim to significantly simplify parking for motorists. Today evopark is renowned as the digital pioneer in the German parking industry and focuses on digital end-to-end products for parking operators and mobility providers. evopark has developed various digital parking solutions for B2B partners such as Daimler or Porsche. The solutions help to increase the online visibility and attractiveness of car park offers for the end customer. They support operators in digitizing their paper-based processes, enabling them to offer new innovative parking services and help to improve the efficient occupancy of car parks and thus result in a reduced traffic searching for parking. Mobility providers use the platform mobility CONNECT to offer their customers digital, innovative parking services. Since 2018 evopark belongs to the Scheidt & Bachmann Group, an internationally operating system house and leading supplier of parking solutions, systems for fare collection, systems for fuel stations and systems for signalling technology. Jointly, the companies offer digital solutions that cover the entire customer journey of parking. Find out more about evopark at <https://www.evopark.com/en/start-en/>.

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