

Parking in Mainz will be even more digital from now on

PMG Mainz expands its parking service to include leading mobility service providers

Cologne/Mainz, 23. Juni 2021 – evopark and PMG not only share their passion for parking, but above all, their passion for digitizing parking and offering end customers a stress-free, cashless parking experience. PMG Parken in Mainz GmbH has been operating as a parking management company in Mainz for 37 years. They currently operate approximately 10,000 parking spaces in 25 parking garages, eight of which are owned by PMG, while the others are operated under lease or management agreements. In recent years, all of them have been equipped gradually with the latest technology and the easy CONTRACT and evopark GO services, thus providing a pleasant parking experience for around 6,500 long-term parkers and around 10,000 convenience parkers.

The whole concept is now being expanded - because PMG has been connected to evopark's mobility CONNECT mobility platform since May 7, 2021. This means that in addition to PMG's own programs, the programs of leading mobility service providers such as Park Now, EasyPark, PayByPhone and Mercedes.me can now also be used. The programs offer digital entry via RFID card in all PMG parking garages in Mainz. The website <https://www.mobility-connect.info/> provides end customers with an overview of all mobility providers connected to mobility CONNECT. With one click, they are redirected to the selected company, where they can then book its offer. The Software as a Service provider evopark acts as a technical service provider for all participating partners. End customers receive their personal access medium conveniently by mail. Registered users can use it to enter connected parking garages without contact and pay their parking fees digitally. Entry and exit times are registered to determine the parking fee. Users can view the fees they have incurred at any time via the customer account of their chosen service provider.

The main objectives of PMG Mainz are customer-friendly service offerings and their continuous optimization as well as the successful management of parking properties in Mainz. "In very close cooperation with PMG, we have successively developed digital parking in Mainz. This successful cooperation can serve as an example for many municipal operators in Germany. A close cooperation between evopark and PMG leads to a successful digitalization

concept. evopark not only provides software solutions, but also advises its cooperation partners and accompanies them for years," says Henk de Bruin, Managing Director of evopark GmbH.

"We are constantly working on improving and expanding our services, and networking with existing programs is a particularly innovative and customer-friendly solution. Digital parking is becoming more and more a part of everyday life both in our parking garages and in contact with our customers," adds PMG Managing Director, Nils Teske.

evopark is excited to be part of PMG's mission with this cooperation and is looking forward to further collaboration.

About PMG:

PMG Parken in Mainz GmbH has been operating as a parking management company in Mainz for 30 years. We currently operate around 10,000 parking spaces in 28 multi-storey car parks, eight of which are owned by PMG. Another 20 are managed under lease and management contracts. Core competencies are the construction and acquisition as well as the commercial and technical management of own and rented parking garages. Our goal: customer-friendly service offers and their continuous optimization as well as the successful management of the park properties in Mainz. PMG is owned by MAG and the city of Mainz. The business and cooperation partners include, among others, the Mainz retail trade, the Mainz transport company and the Mainz university medicine, on whose premises the PMG manages around 2,300 parking spaces.

You can find more information at <https://www.parken-in-mainz.de/de/>.

About evopark:

evopark is a German company, based in Cologne. It was founded in 2014 as a start-up with the aim to significantly simplify parking for motorists. Today evopark is renowned as the digital pioneer in the German parking industry and focuses on digital end-to-end products for parking operators and mobility providers. evopark has developed various digital parking solutions for B2B partners such as Daimler or Porsche. The solutions help to increase the online visibility and attractiveness of car park offers for the end customer. They support operators in digitizing their paper-based processes, enabling them to offer new innovative parking services and help to improve the efficient occupancy



Parken in Mainz GmbH



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of car parks and thus result in a reduced traffic searching for parking. Mobility providers use the platform mobility CONNECT to offer their customers digital, innovative parking services. Since 2018 evopark belongs to the Scheidt & Bachmann Group, an internationally operating system house and leading supplier of parking solutions, systems for fare collection, systems for fuel stations and systems for signaling technology. Jointly, the companies offer digital solutions that cover the entire customer journey of parking.

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