

## **hanova expands digital parking services**

### hanova opts for evopark mobility CONNECT

**Cologne/Hanover, May 11, 2021** – Drivers will benefit from new digital parking services in Hannover as of April 1, 2021. The parking garage operator hanova has already been focusing on digitization for years and is an innovation leader in the region. The operator is now supplementing its own strong digital brands for short-term and long-term parkers, which are handled via the Scheidt & Bachmann Parking Portal, with external mobility services. For this purpose, hanova has connected to the evopark mobility CONNECT platform. mobility CONNECT is an open, manufacturer-independent mobility platform and forms an interface between parking garage operators and mobility providers.

"For us, it is a logical next step to open up our portfolio to leading mobility providers as well. The focus here is on maximum customer convenience, which we can further increase by integrating external services" explains Karsten Klaus, hanova Managing Director. "We are very pleased to have gained a new innovation partner for our platform with hanova in Lower Saxony," highlights Christian Grzona, Director Sales & Marketing at evopark. Many well-known mobility service providers as well as parking garage operators with parking properties in over 50 cities in Germany, Finland, UK and the Netherlands are already partners of mobility CONNECT.

All of hanova's city parking garages have already been equipped with UHF antennas for the contactless entry of long-term parkers and comfort parkers of hanova CITYPARKEN since 2018. In addition, as of April 2021, the mobility service providers PARK NOW, EasyPark, PayByPhone, Mercedes me and Porsche Parken Plus will also be able to offer digital entry via RFID to these parking garages. The website <https://www.mobility-connect.info/> provides end customers with an overview of all mobility providers connected to mobility CONNECT. With a click, they are forwarded to the selected company and can book its offer there. The Software as a Service provider evopark acts as a technical service provider for all participating partners. End customers receive their personal access medium conveniently by post. Registered users can use it to enter connected parking garages without contact and pay their parking fees

digitally. Entry and exit times are registered to calculate the parking fee. Users can view the costs charged at any time via the customer account of their chosen service provider.

*About hanova*

As a municipal group, hanova plays a sustainable role in shaping the urban development of Hanover in order to make the state capital more lovable and livable. In doing so, economic success and social responsibility are always balanced alongside each other. As the largest real estate service provider in Hannover, hanova realizes and manages residential and commercial space, builds schools and kindergartens, creates parking space and actively develops the city every day - with Hannover's heart and real estate understanding.

As Hannover's largest parking company, hanova GEWERBE manages eight city center parking garages, four district parking garages and four parking lots with a total of around 5,000 parking spaces and contributes to the attractiveness of Hannover's city center by offering well-kept, affordable and centrally located parking facilities. The core business includes parking facility management as well as the development, construction and operation of commercial real estate such as parking garages, underground garages, daycare centers, schools, commercial & special properties.

More information is available at <https://hanova.de>.

*About evopark:*

evopark is a German company, based in Cologne. It was founded in 2014 as a start-up with the aim to significantly simplify parking for motorists. Today evopark is renowned as the digital pioneer in the German parking industry and focuses on digital end-to-end products for parking operators and mobility providers. evopark has developed various digital parking solutions for B2B partners such as Daimler or Porsche. The solutions help to increase the online visibility and attractiveness of car park offers for the end customer. They support operators in digitizing their paper-based processes, enabling them to offer new innovative parking services and help to improve the efficient occupancy of car parks and thus result in a reduced traffic searching for parking. Mobility providers use the platform mobility CONNECT to offer their customers digital, innovative parking services. Since 2018 evopark belongs to the Scheidt & Bachmann Group, an internationally operating system house and leading supplier of parking solutions, systems for fare collection, systems for fuel stations and systems for signalling technology. Jointly, the companies offer digital solutions that cover the entire customer journey of parking.

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