

## Press release

### **International expansion of collaboration between PARK NOW and evopark**

*More possibilities for touchless parking and payment*

[PARK NOW Group](#), the number one parking app in Europe, and digital solutions provider [evopark](#) announce the further roll-out of their international cooperation. As a result of this partnership, motorists will have more possibilities for touchless parking and payment in parking garages. The international extension of the cooperation shows parkings in the Netherlands, France and Austria to join evopark's mobility CONNECT network, which is an open, manufacturer-independent platform that serves as an interface between mobility providers and car park operators.

#### **Expanded digital transactions**

As a result of this cooperation, operator partners will be able to participate in digital off-street parking. Manuel Cayre, Head of Off-Street Europe at PARK NOW, explains: "We are very happy with the international expansion of this cooperation. We now have access to an even larger network of digitally accessible parking and can offer our customers new mobility services. We are proud of these first three parking garages in the Netherlands and we are looking forward to adding more parking garages in France and Germany to mobility CONNECT."

Henk de Bruin, Managing Director at evopark, says: "By working together as digital pioneers in the parking industry, it's our ambition to create the largest digital cooperation platform in Europe. The constant growth of our platform through cooperation with industry trailblazers such as PARK NOW Group benefits all partners who join our platform. It is, therefore, a strategically important step for us to further roll out our 'Software as a Service' solutions for car park operators and mobility service providers across Europe."

#### **Further expansion**

The collaboration began in Germany with 22 parking garages and the Netherlands is the first country to expand for the partners' international goals. Both evopark and PARK NOW Group have an ambitious pipeline; their aim for 2020 is to add another 60 parking garages in Germany. A number of car parks in the French town of Niort will also be added to the network.

## **MESSAGE FOR THE EDITORS**

### **About evopark**

evopark is a German company based in Cologne. It was founded in 2014 as a start-up that aimed to significantly simplify parking for motorists. Today, evopark focuses on digital end-to-end products for parking operators and mobility providers. evopark has developed several digital parking solutions for B2B partners such as Daimler or Porsche. The solutions help increase the online visibility and attractiveness of car park offers for the end customer. They support operators in digitizing their paper-based processes, enabling them to offer innovative new parking services. evopark helps improve the efficient occupancy of car parks, which results in reduced street traffic from motorists searching for parking. Mobility providers use the platform mobility CONNECT to offer their customers innovative digital parking services. Since 2018, evopark has belonged to the Scheidt & Bachmann Group, an internationally operating systems house and a leading supplier of parking solutions, systems for fare collection, systems for fuel stations and systems for signalling technology. Jointly, the companies offer digital solutions that cover the entire customer journey for parking.

### **About PARK NOW**

PARK NOW is part of YOUR NOW, the global joint venture in mobility solutions founded by BMW Group and Daimler AG. Parkmobile is part of PARK NOW Group, the market leader in smart parking solutions. From car sharing to taxi services, from recharging electric cars to parking, YOUR NOW will help you on your way around town.

**For more information, questions or interview requests, please contact:**

### **PARK NOW Group**

Sjouke van Houten, PR & Communications Manager

Phone: 06 – 1113 0449

Email: [sjouke.vanhouten@park-now.com](mailto:sjouke.vanhouten@park-now.com)

Web: [parknowgroup.com/press](http://parknowgroup.com/press)

### **evopark**

Philipp Schnorbach, Director Business

Phone: +49 (0) 221 177 343 – 60

Email: [philipp.schnorbach@evopark.de](mailto:philipp.schnorbach@evopark.de)

### **LEWIS**

Yvonne Aarts and Kirsten Spoelstra

Phone: 020 – 220 0220

Email: [parkmobile@teamlewis.com](mailto:parkmobile@teamlewis.com)

Joan Muyskenweg 22

1096 CJ Amsterdam

Web: [www.teamlewis.nl](http://www.teamlewis.nl)

Twitter: [www.twitter.com/teamlewis\\_nl](https://www.twitter.com/teamlewis_nl)